Instructions

AI Chatbots and Sports Conversations

Objective:
Students will analyze the role of artificial intelligence in conversational interfaces by engaging with a chatbot to start a sports-related discussion using an article from *The Wall Street Journal*. They will reflect on the effectiveness of AI-driven interactions and evaluate the potential benefits and drawbacks of this technology.

Assignment Overview:
Chatbots, artificial intelligence computer software programs that simulate intelligent conversation via written or spoken text using a chat interface such as Facebook Messenger or WeChat, are a recent technological development. Chatbots provide various conversational services ranging from functional to fun. This assignment requires students to use *The Wall Street Journal* to initiate a sports-related conversation with a chatbot and assess the interaction.

Assignment Instructions:

1. **Select a Sports Topic:** Choose a recent sports-related article from any reputable business organization as the basis for your chatbot conversation.
2. **Initiate a Chatbot Conversation:** Use an AI chatbot (e.g., ChatGPT, Google Bard, or another conversational AI tool) to discuss the topic. Observe how the chatbot responds and engages with the conversation.
3. **Analyze the Interaction:** Address the following questions in your reflection:
    - What was the purpose of your conversation?
    - How did the chatbot respond to your sports discussion?
    - What could you have done differently to achieve a more desirable result?
    - What are the advantages and disadvantages of using chatbots for sports conversations?
    - Would you regularly use this feature? Why or why not?
4. **Reflection & Evaluation:** Summarize your findings in a written reflection, discussing the implications of AI chatbots in sports media and communication.

Submission Requirements:

- **Written Reflection:** 3-5 pages, double-spaced, 12-point Times New Roman font,

APA citations.

- **Screenshots or Transcripts:** Provide a brief transcript or key excerpts from your chatbot conversation.